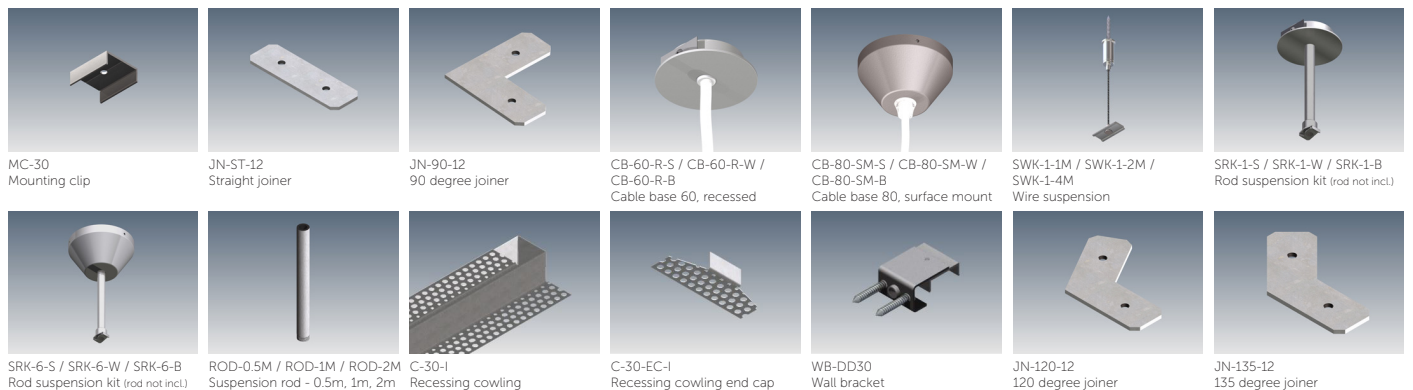


The Downhill Dan 30 extrusion is a versatile and powerful downlighting system. Utilizing up to a 2650 lumen per metre LED strip, the profile is ideal for applications where maximum light output is key. A versatile system suitable for various mounting options, Downhill Dan 30 can be surface mounted, recessed and suspended. Both wire and rod suspension options are available and the cowling accessory for plastered ceilings and walls creates a beautiful trimless finish.

MOUNTING OPTIONS		DIFFUSER OPTIONS		SUPER SERIES LED STRIP OPTIONS			SUPER SERIES LED STRIP OPTIONS		
Surface mounted	Opal	Lumens per metre	Watts per metre	Colour temp.	Lumens per metre	Watts per metre	Colour temp.		
Wire suspended	Clear	310lm	3W	2700K	1955lm	20W	2700K		
Rod suspended		330lm		3000K	2060lm		3000K		
Recessed		345lm		4000K	2160lm		4000K		
Wall mounted		760lm	7W	2700K	2400lm	26W	2700K		
		800lm		3000K	2530lm		3000K		
		840lm		4000K	2650lm		4000K		
		1520lm		2700K					
		1600lm		14W	3000K				
		1680lm	4000K						

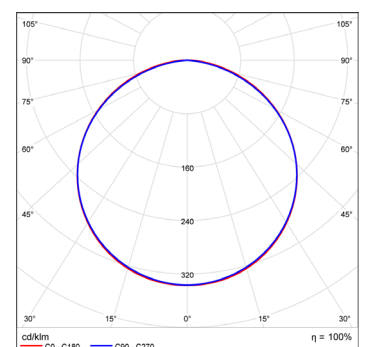
- LED strip options vary depending on region – please consult your local distributor for more information. Other LED strip options are available on request, including IP54 and IP67.  
- All lumen values refer to the bare LED strip. Losses through diffuser/profile are not represented. Consult photometric data.  
- 5 year manufacturer's warranty on Super Series & Spec Series LED strip.

## ACCESSORIES



## ADDITIONAL INFORMATION

Applications	General downlighting in kitchens, living rooms, dining rooms, reception counters.
Installation	Interior or exterior (with IP67 rated LED strip).
Materials	Extruded aluminium body, polycarbonate diffuser, aluminium or AES end caps.
Finish	Natural silver anodised or custom powder coat.
Light source	LED ribbon strip.
Power supply	24V DC - remote driver options ranging from 6W up to 320W.
Dimmable	Various options available, please enquire.



Polar curve for 2250 lumen LED strip with opal diffuser.



### 1.4 Share of Voice (Fixed - Non-brand Keywords)

Top Advertisers by Clicks

Campaign: Fixed - All Competitors - Google NZ - 01/10/2015 - 31/10/2015



Top Advertisers by Impressions

Campaign: Fixed - All Competitors - Google NZ - 01/10/2015 - 31/10/2015



- Share of Voice: 1.4% (Share of Voice in the industry is 1.4%)
- This indicates that 1.4% of all clicks in the industry were generated by our competitors.
- This indicates that 1.4% of all impressions in the industry were generated by our competitors.